



European Economic and Social Committee



EVIA CHAMBER

SUSTAINABLE TOURISM PLANNING AND MANAGEMENT FOR EUROPEAN INSULAR DESTINATIONS

SMART AND INNOVATIVE TOOLS AND INITIATIVES

**A Forum co-organized by the Network of the Insular Chambers of Commerce and Industry of the EU (INSULEUR) and the Evia Chamber
In partnership with the European Economic and Social Committee**

Friday, 4th of November 2016

NEGROPONTE RESORT,

Eretria, Evia, Greece

PRELIMINARY PROGRAM

Thursday, 3rd of November 2016

8.30 pm Coctail reception (offered by the CCI of Evia)

Friday, 4th of November 2016

08.45-09.00 Registration of participants

09.00 – 09.30 *Opening session*

- **Giannis Lionakis**, President, CCI of Evia
- **George Benetos**, President of Insuleur
- **George Dassis**, President EESC
- **Elena Kountoura**, Alternate Minister for Tourism (tbc)

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09.30 – 11.15 *Methodology and practice for tourism destination management*

Moderator: José Luis Roses Ferrer, President, Mallorca Chamber



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- **Professor Dimitris Buhalis**, Bournemouth University Planning and Destination Management for sustainable tourism (SKYPE),
- **George Drakopoulos**, Tourism Generis, Special Adviser, UNWTO Destination Management & Quality programs (tbc),
- **Cinzia de Marzo/George Karabatos**, European Tourism Indicators System (ETIS) and Olive Tree Route (tbc),
- **Mrs Joanna Mouliou**, European Commission Representative, DG Regio, Islands and Tourism in the EU Adriatic Ionian Strategy (SKYPE)
- **Professor Yannis Spilanis**, Director, Observatory of Sustainable Tourism (SKYPE),
- **ASCAME Representative**, Tourism Experienced Managers (TEMs),
- **Eva Stefanidaki**, Reseacher, University of the Aegean, Cruise management in Islands

Discussion

11.15 -11.30 Coffee break

11.30 -13.00 Case studies/best practices: Balears/Sicily/Corse/Guadeloupe/Rijeka

Moderator: Mme Colette Koury, Présidente, CCI de Gouadeloupe

- **Mme Colette Koury**, Présidente, CCI de Goudeloupe, Gouadeloupe
- **Juan Gual de Torella Guasp**, President, Port Authority of Balearic Islands, Balears,
- **Prof. Giovanni Rugierri**, , President OTIE, Sicily
- **Prof. Marie-Antoinette Maupertuis**, Corse, Directrice de l'UMR CNRS LISA, Università di Corsica (SKYPE)
- **Daniel Borg**, Gozo, Senior Policy Analyst in the Tourism and Economic Development Directorate, Ministry for Gozo

Discussion

13.00-14.30 Light Lunch (offered by the CCI of Evia)

14.30 – 16.30 European Institutions/Regional organisations

Moderator: **Pierre-Jean Coulon**, President TEN Section, EESC

- **Loizos Soroniatis**, Managing Director of the Development Agency of South Aegean Region, CRPM, Commission of Islands
- **George Benetos**, President of INSULEUR



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- **Eleytherios Kechagioglou**, Federation of Small European Islands
- **Thrasos Kalogridis**, President, EOAEN
- **Miltiadis Chelmis**, President, Association of Hoteliers of Evia
- **Representative**, European Parliament

Final conclusions: Pierre-Jean Coulon, President TEN Section, EESC

17.00 -18.00 Meeting INSULEUR (with interpretation)

20.00 Gala dinner (offered by the CCI of Evia)

Saturday 5th of November 2016

09.00 – 16.00 Technical visit (organized by the CCI of Evia)